



Proinvest Group/MBS®

Profil de companie/Company profile
Ianuarie 2012/January 2012

Prezentare Proinvest Group/MBS®

Proinvest Group/MBS® dezvolta, produce si comercializeaza semifabricate, componente si sisteme din otel pentru constructii, industrie si inginerie, domeniul constructiilor avind in prezent cea mai mare pondere in vinzari si fiind principala orientare a companiei de la infiintarea sa in anul 2000.

Promovate din anul 2005 sub marca proprie **MBS®** (acronim pentru descriptorul **Many Businesses with Steel – Multe Afaceri cu Otel**), solutiile noastre din otel sint dezvoltate si imbunatatite continuu, devenind astfel de incredere pentru antreprenori, distribuitori si investitori, precum si pentru clienti de tip B2B din industrie si inginerie.

Programul de vinzari **MBS®** cuprinde in prezent urmatoarele grupe de produse din otel pentru constructii rezidentiale, non-rezidentiale si infrastructura: componente industriale si rezidentiale, sisteme de profile, sisteme de cladiri, solutii pentru infrastructura, sisteme de depozitare, sisteme de timplarie si steel service center.

Proinvest Group – *Puterea de a construi*

MBS® – *Perfomanta in otel*

Proinvest Group/MBS® – *Puterea de a construi perfomanta in otel*

Overview Proinvest Group/MBS®

Proinvest Group/MBS® develops, manufactures and markets steel products, components and systems for construction, industry and engineering, the construction field having the largest share in sales and being the main orientation of the company since it has been founded in 2000.

*Promoted under MBS® brand since 2005 (acronym for the descriptor **Many Businesses with Steel**), our steel solutions are constantly developed and improved, becoming reliable for entrepreneurs, distributors and investors and also for the industry and engineering's B2B customers.*

The MBS® sales program currently includes the following groups of steel products for residential buildings, non-residential buildings and infrastructure: roof systems, building components, profile systems, building systems, infrastructure solutions, storage systems, carpentry systems and steel service center.

Proinvest Group – *The power to build*

MBS® – *Performance in steel*

Proinvest Group/MBS® – *The power to build performance in steel*

MBS® - Performanta in otel/Performance in steel

De ce otel/Why steel?

- Otelul este o industrie de proportii imense la nivel mondial, cu produse si aplicatii diverse.

Steel is an enormous proportions worldwide industry with different products and applications

- Industria otelului a devenit la nivel mondial mult mai eficienta si mai viabila financiar.

Steel industry worldwide has become more efficient and financially viable.

- Otelul este un material usor, versatil si reciclabil, fiind de neinlocuit in diverse industrii

Steel is a lightweight, versatile and recyclable material and irreplaceable in various industries.

De ce MBS®/Why MBS®?

- **Experienta/Experience**

Solutiile noastre din otel au fost dezvoltate continuu in cei aproape 12 ani de activitate, iar experienta noastra in domeniu poate aduce valoare adaugata clientilor nostri.

Our steel solutions have been continuously developed within 12 years of activity and our experience can bring added value to our customers.

- **Focusare pe otel/ Focusing on steel**

MBS® este o marca dedicata exclusiv industriei otelului, ceea ce ne-a creat o imagine de profesionisti in acest domeniu. De aceea MBS® inseamna performanta in otel.

MBS® is a brand exclusively dedicated to steel industry that created us a professional image in this field. That's why MBS® means performance in steel.

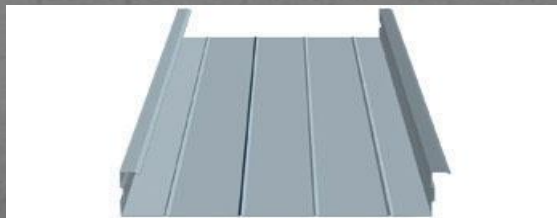
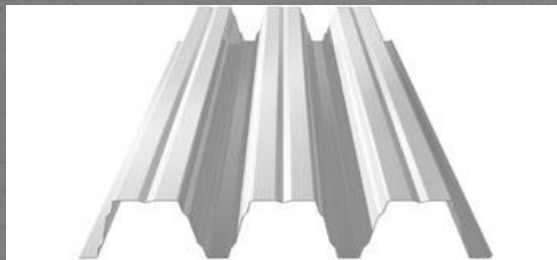
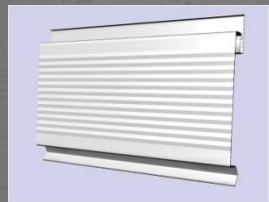
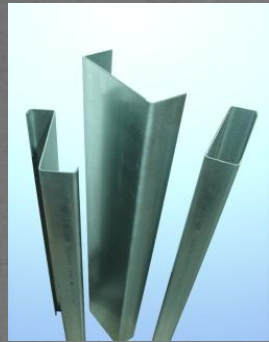
- **Furnizor unic/One stop shop**

Sub marca MBS® sint dezvoltate produse, solutii si servicii in otel care sa acopere o gama extinsa de aplicatii, devenind astfel furnizor unic de produse din otel.

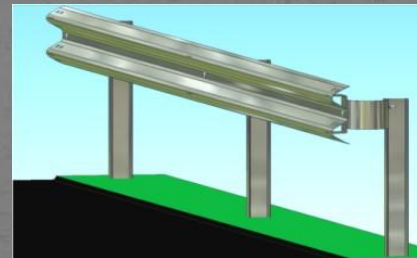
Steel products, solutions and services are developed under MBS® brand covering a wide range of applications also becoming an unique steel products supplier.

Exemple de produse MBS® / Example of MBS® products

Componente/Components

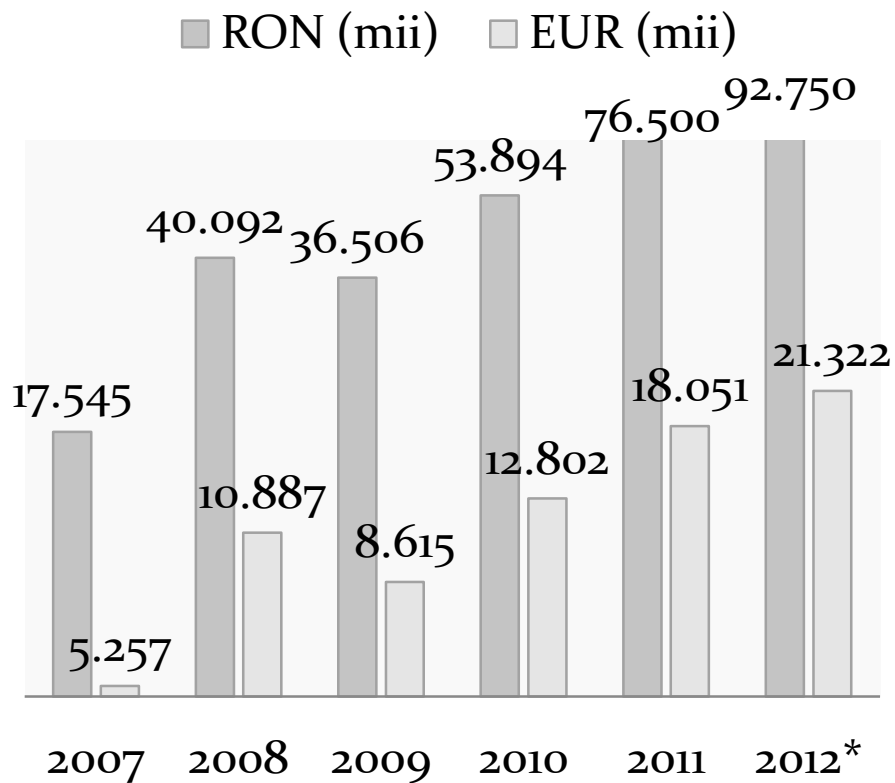


Sisteme/Systems

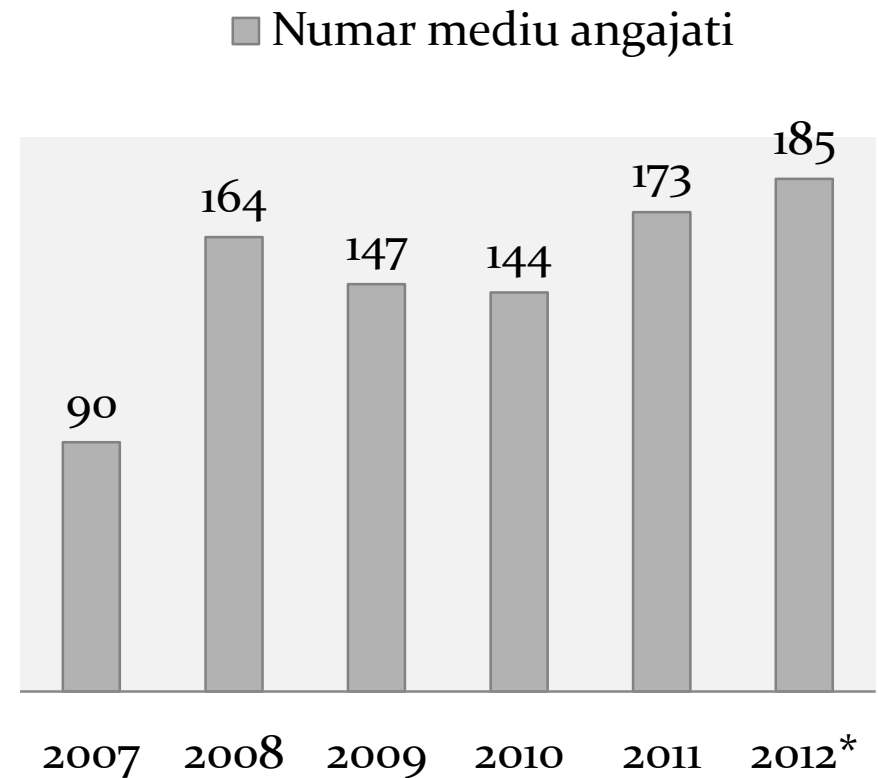


Proinvest Group/MBS[®] in cifre/figures

Cifra de afaceri/Turnover



Angajati/Employees



*) estimare

Servicii exclusive / Exclusive services

- **MBS® Expert™**

Este un serviciu care presupune calculul necesarului de produse din otel MBS® pentru proiecte rezidentiale, non-rezidentiale si infrastructura.

It is a service that involves calculation of MBS® steel products for residential, non-residential and infrastructure projects.

- **MBS® Express™**

Este un serviciu care presupune livrarea a peste 50% din produse din otel MBS® standard in termen de 1 – 3 zile lucratoare.

It is a service that involves the delivery of over 50% of MBS® standard steel products within 1-3 days.

- **MBS® Protect™**

Este un serviciu unic in Romania care presupune achizitia de produse din otel MBS® la un pret fix valabil pe o perioada de 3 – 12 luni!

It is a unique service in Romania that involves the acquisition of MBS® steel products at a fixed price valid for a period of 3-12 months!

Proiecte de referinta / *Reference projects*

- Kaufland (diverse locatii)
- Dedeman (diverse locatii)
- Lidl (diverse locatii)
- Arabesque (diverse locatii)
- Coca Cola (diverse locatii)
- Plus (diverse locatii)
- OBI Bucuresti
- Telemar Chisnau
- Prolemn Reghin
- Aerostar Bacau
- Palas Iasi
- GSP Constanta
- Promod Cluj – Napoca
- Kosarom Pascani
- Real Craiova
- Rompak Pascani
- Voestalpine Giurgiu
- Suinprod Roman
- Azvimac Calafat
- Cersanit Roman

Clienti de referinta / *Reference customers*

- Dedeman
- Ambient
- Arabesque
- Build Corp
- Con-a
- PA&CO International
- Baumeister
- Amur Grup
- Quasar Industries
- ACI-AG
- Inserv
- Autohton
- Trivoli
- Direct
- Das
- Plastsistem
- Raptronic
- Imperium
- Koram
- Azvimac

Proinvest Group/MBS®: *Contact/Contact*

Vinzari – Tehnic/Sales - Technics

- Sorin Birsan – Director National de Vinzari si Marketing
- Catalin Dumbra – Manager de produs Sisteme de Cladiri
- Florin Camarasu – Business Development Manager
- Daniel Bucos – Product Manager Componente Rezidentiale
- Ionel Ungureanu – Product Manager Sisteme de profile
- Ciprian Ungureanu – Product Manager Solutii ptr. Infrastructura
- Octavian Chiperi – Product Manager Sisteme de Timplarie
- Richard Zelzer – Director de Dezvoltare Produse
- Celuca Roman – Product Manager Steel Service Center
- Aurelian Archip – Key Account Manager
- Alexandru Insuratelu – Director Zonal de Vinzari
- Nelu Copacel – Director Zonal de Vinzari
- Catalin Sarandi – Director Zonal de Vinzari
- Daniel Micu – Director Zonal de Vinzari
- Marius Preda – Director Zonal de Vinzari
- Pavel Nagy – Director Zonal de Vinzari
- Catalin Moise – Director Zonal de Vinzari
- Andrei Timofte – Inginer de Vinzari
- Petrica Plaiu – Agent de Vinzari
- Ioan Rimbu – Agent de Vinzari

Suport vinzari/Sales support

- Ana Aiordachioai – Coordonator Comenzi
- Monica Chiper – Coordonator Comenzi
- Codruta Lungu – Coordonator Comenzi
- Marcela Jipa – Coordonator Comenzi
- Alina Sandru – Coordonator Comenzi
- Cosmin Grigore – Manager de Proiect
- Camelia Grigoras – Manager de Proiect
- Gabriela Ghelbere – Manager de Proiect
- Alexandru Petrea - Proiectant
- Dorin Siminciuc – Sef sectie Structuri Metalice
- Neculai Soaica – Sef sectie Sisteme de Profile
- Ion Botezatu – Sef sectie Tabla Cutata
- Gheorghe Anita – Responsabil Logistica
- Costel Beciu – Director Calitate
- Lucian Poiana – Asistent director general
- Petronela Sandu – Director Economic
- Vasile Sandu – Director General



Va multumim!



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